



# '12

# ARIZONA CAPITOL TIMES Editorial Calendar

ads@azcapitoltimes.com • 602.889.7125



	FOCUS	SPECIAL	DIRECTORY	EVENT	
<b>Jan.</b>	6				
	13	State of the State*			
	20			Book of Lobbyists / The Green Book	
	27		Education		
<b>Feb.</b>	3	Gaming & Gambling		<b>Morning Scoop</b> February	
	10	Transportation			
	17	Women in Public Policy			
	24		The Arizonan		
<b>March</b>	2	Real Estate & Construction		<b>Morning Scoop</b> March	
	9				
	16	Banking & Finance			
	23		Going Green		
<b>April</b>	6	Tourism			
	13	Economic Development			
	20		AZ Trade & Professional Associations		
	27				
<b>May</b>	4	Health Care		<b>Morning Scoop</b> May	
	11				
	18	Courts & Corrections			
	25		The Arizonan		
<b>June</b>	1			<b>Best of the Capitol</b> June 12	
	8				
	15		Best of the Capitol		
	22	Environment			
29	Session Wrap**				
<b>July</b>	6			<b>Meet the Candidates</b> July	
	13		Education		
	20				Primary Candidates Guide
	27		Community Giving & Volunteers		Citizen Government Directory
<b>Aug.</b>	3	5 C's of Arizona		<b>Morning Scoop</b> August	
	10				
	17	Banking & Finance			
	24	Health Care			
31		The Arizonan			
<b>Sept.</b>	7	Workforce Development		<b>Leaders of the Year</b> September 25	
	14				
	21		Leaders of the Year in Public Policy		
	28	Diversity			General Candidates Guide
<b>Oct.</b>	5	Transportation		<b>Morning Scoop</b> October	
	12				
	19	Women in Public Policy			
	26				
<b>Nov.</b>	2	Legal Affairs			
	9				
	16	Government IT			
	23		The Arizonan		
30			Political Almanac		
<b>Dec.</b>	7		Meet the Freshmen	<b>Meet the Freshmen</b>	
	14				
	21				
	28		Year in Review		Government Resource Directory